

AUTHORS

Anna Agapova is a PhD student at the Doctoral School of History, HSE University in Moscow, Russia. Her research interests focus on private archives and late Soviet motorcycle tourism, the subject of her forthcoming dissertation. Agapova's published works, for example, "The Decent and Real Attitude of One to the Other: Relation Pedagogy and Modeling of Moral Subject in Written Legacy of Vladimir Zolotnitsky" (*Praktiki & Interpretatsii*, 2023; in Russian), formed the basis of her master's thesis on the biography of an officary-writer in the eighteenth-century Russia.

Ekaterina Demintseva received her PhD in world history from the Institute for African Studies of the Russian Academy of Sciences in Moscow in 2002. She is currently a visiting fellow at ShanghaiTech University. Previously she was the head of the Centre for Qualitative Social Policy Research and an associate professor at the School of Cultural Studies at HSE University. Since 2013, Demintseva has directed a number of research projects on migration policy. Over the last three years, her research has focused primarily on migrant women from Central Asia in Russia.

Aleksandra Gvelesiani (née Pedchenko) is a graduate student in the Politics, Economics, and Philosophy Program at HSE University and a specialist in qualitative research. Her academic interests include issues of identity, youth values, gender stereotypes, and online communities and their cultural practices. Among her publications are the articles "The Communicative Function of Social Media: Still Top-Ranking? (Based on an Analysis of Russian Fanfiction)," "Fanfiction as a New Social Media: Why Young People Write and Read Nonprofessional Literature," and "The Image of Romantic Relationships in Russian Online Literature: A Case Study of the Most Popular Works of Domestic Fanfiction" (all published in 2023; in Russian).

Marina Kashina is a professor at the North-West Institute of Management of the Russian Presidential Academy of National Economy and Public Administration. She explores diverse forms of gender inequality in society. Among her recent works are "K-Pop, Social Media, and Gender Representations: Issues of Presentation and Perception (Using the Example of the Group BTS)" and "The History of the Development of Gender Studies in Russia Through an Analysis of the Discourses of Their Subject Fields (Based on the Analysis of Word-Nets and Word-Clouds)" (both published in 2022; in Russian). She also heads a student research group. Her current publication continues the study of female fan communities.

Maria Kucheryavaya is a sociologist with a master's degree from the University of Manchester. She was a fellow at the Center for Sociology of Culture at HSE University in Moscow. Currently she conducts research on user experience in an inclusive environment. She is a guest lecturer at the Russian Presidential Academy of National Economy and Public Administration (RANEPA), HSE University, and Moscow School of Social and Economic Sciences. Kucheryavaya is the author of the course *Sociology of Self-Help and Self-Development*; she leads and curates sociological expeditions. Her research interests include the sociology of self-help, cultural sociology, qualitative research methods, and the theory of the sacred.

Anastasia Lukina received a double master's degree in sociology from HSE University in Moscow and the Center for East European Studies at the Free University of Berlin (2019). She is currently preparing to defend her dissertation on social mobility processes in contemporary Russian education. She has published several articles on the educational experiences and trajectories of first-generation students. Lukina curated the longitudinal study "Trajectories in Education and Careers" (TrEC). She also leads student research expeditions, is the author of the course *Alphabet of Inequality in Education: Theories, Research & Practice*, and specializes in social media research. Lukina's research interests cover topics of contemporary socioeconomic inequality and therapeutic culture.

Marina Perglová holds master's degrees in social and cultural anthropology (University of West Bohemia, 2022) and in the history of Southern and Western Slavs (Lomonosov Moscow State University, 2020). She is currently pursuing a PhD at the Institute of International Studies, Faculty of Social Sciences, Charles University. Her research focuses on post-Soviet Russia, particularly on the transformation of values and identity among Russian youth in the context of the recent wave of emigration following February 24, 2022. She also examines the sociopolitical impact of emigration and cross-cultural interactions within Russian communities abroad.

Elena Rozhdestvenskaya received a candidate of sciences degree in philosophy in 1987 and a doctor of sciences degree in sociology in 2013, both from the Institute of Sociology of the Russian Academy of Sciences. She is currently a professor at the Faculty of Social Sciences at HSE University. Her current research focuses on prevention of social orphanhood, war trauma and war memory, recruitment into modern business elites, and women's careers in business. She is the author of the book *The Biographical Method in Sociology* (in Russian; 2012), coauthor of the monograph *Social Mobility in an Increasingly Complex Society: Objective and Subjective Aspects* (in Russian; 2019), contributor to the edited volume *Family Business Case Studies Across the World: Success and Governance in a Disruptive Era* (2022), and author of many articles.

Olga Simonova received a candidate of sciences degree from the Faculty of Sociology at Lomonosov Moscow State University in 2000. Since then she has been working at HSE University in the Faculty of Social Sciences, where she teaches courses in sociological theory, the sociology of culture, and the sociology of emotions. Simonova's primary research area is the sociology of emotions, and she has published numerous articles on related topics, such as the sociology of emotions as a field of knowledge, emotional labor, and emotional culture. She is currently a board member of the Research Committee on Alienation Theory and Research of the International Sociological Association.

Iskender Yasaveev* is a sociologist, independent researcher, participant of search expeditions to World War II sites. In 2006 he defended his doctoral dissertation in sociological sciences, exploring the construction of social problems by the media. From 1995 to 2015 he taught sociology courses at Kazan State University (since 2010, Kazan Federal University); from 2015 to 2022 was a senior researcher at the Centre for Youth Studies at HSE University in Saint Petersburg. He is the author of books and articles in the field of constructionist studies of social problems, prisons and criminal policy, and HIV/AIDS.

Anna Zaitseva is a graduate student in the Digital Humanities Program at ITMO University and an analyst with a background in sociological research. Her academic interests lie in the sociology of the internet, gender studies, and the analysis of Russian-speaking fan communities. Her current project focuses on the representations of masculinity and patriarchal norms in nonprofessional literature (fanfiction). Her recent publications include Russian-language journal articles "The Hegemony of Tradition: The Phenomenon of Masculinity in the Queries of Runet Users" (2025) and "Fanfiction as a New Communicative Practice of the 21st Century: The Paradox of Representing Violence" (2023).

* 18+. Внесен Минюстом РФ в реестр иностранных агентов.

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